

2nd Season "Nurseries for Nurseries"

School gardens in China competition

PRESS RELEASE / EDUCATION – ENVIRONMENT

2nd Season-"Nurseries for Nurseries" school gardens in China competition

"Nurseries for Nurseries" is launching its second season!

The "Nurseries for Nurseries" competition is a friendly contest initiated and organized during its first season by the French Embassy in China (Amanda Galsworthy spouse of the French Ambassador to China) and Limagrains China (Marion Lespine, Director General) aimed at planting and growing vegetable gardens in kindergarten and primary schools in China. The goal of this original educational project is to encourage children to learn to care about their environment and take an interest in healthy eating and living.

This initiative is unique in its kind in China. The first season (2015-2016) immediately generated considerable attention and huge enthusiasm on the part of all stakeholders (children, teachers, volunteers, sponsors), echoing the rapidly growing interest of Chinese people in gardening, safe and healthy food and educational projects

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In terms of participation, "Nurseries for Nurseries" has been a tremendous success with 23 participating Chinese schools last season (21 in Beijing and 2 in Gansu Province), 800 children directly involved and 22.262 children impacted. The prize-giving ceremony held in the gardens of the French Embassy in June 2016 rewarded the children and teachers for their efforts and their commitment.

"Nurseries for Nurseries" also received generous support from many sponsors - Laurent Falcon, HM Clause, Vilmorin, Mikado Kyowa Seed, Jaquet, Comptoirs de France, Carrefour, JMT, Café de la poste, Dotty Dungarees, Nyonya kitchen, Pumi, Wetlands CLUB, CCI France Chine, Namu, Shuimu, 3fendi, Beicaiyuan, Jinhui and BPPS.

The kick-off for the second season (2016-2017) was held on October 12th with 9 schools, 314 children and teachers on an EcoFarm-school in Fangshan. Wedomé has now generously agreed to become the project's main sponsor. Wedomé is a chain of Chinese French-style bakeries launched in 1996 which currently has 360 stores in China (including 300 in Beijing) and welcomes more than 38 million customers each year.

In addition, Anaïs Martane, wife of actor Liu Ye, has kindly agreed to be this year's patron and thus support the activities of the project throughout its second season.

This year "Nurseries for Nurseries" is setting its sights even higher. The goal is to recruit more than 50 participating schools, in Beijing and Gansu province, but also for the first time in Shanghai with the support of the French Consulate and throughout China. "Nurseries for Nurseries" will also develop its network of associate volunteer experts (agronomists, gardeners) and educational tools (for paper or electronic broadcast).

Calendar:

Application deadline for schools: Chinese New Year before January 27th, 2017

Planting and growing period: March to June

Prize-giving ceremony: end of June (Embassy in Beijing and Consulate in Shanghai)

More details on the project can be found on

- The website dedicated to the project: jardins.faguowenhua.com
- Our public WeChat account: 种植吧小园丁 Nurseries



Naturally "Nurseries for Nurseries" want to give more visibility to the project through the media.

This year again, all schools, volunteers and sponsors interested in gardening, environment and new ways of teaching kids are most welcome to join this great and unique adventure of "Nurseries for Nurseries"!